

95%

MOST OF US (95%)
GET ON WELL WITH THE
PEOPLE WE LIVE WITH

97%

NEARLY ALL OF US (97%) HAVE AT LEAST
ONE SUPPORTIVE FAMILY MEMBER

47%

NEARLY HALF OF US
(47%) HAVE FIVE OR MORE
SUPPORTIVE FRIENDS

78%

OUR SUPPORTIVE FRIENDS ARE CLOSE BY:
78% OF US HAVE FRIENDS IN THE
SAME TOWN, AND 31% IN THE SAME
NEIGHBOURHOOD

49%

49% OF US USE SOCIAL
MEDIA TO STAY IN TOUCH
WITH OUR SUPPORTIVE
FRIENDS

HOW KIWIS CONNECT...

OVER HALF OF US
(56%) HAVE CARING
NEIGHBOURS

56%

SUPPORTIVE NEIGHBOURS PROVIDE
SOCIAL CONTACT (93% OF US WITH
SUPPORTIVE NEIGHBOURS CONNECT
FACE-TO-FACE)

93%

AROUND TWO THIRDS (66%) OF
US WITH FIVE OR MORE SUPPORTIVE
NEIGHBOURS FEEL SAFE WALKING
IN OUR NEIGHBOURHOOD
AT NIGHT

66%

64%

FOR THOSE OF US WHO BELONG TO ONE,
THE MOST POPULAR TYPES ARE:

SPORTS

28%

RELIGION

21%

16%

HOBBY